I understand the Ross School of Business (“RSB”) will be recording my presentation during the following scheduled event (“the Event”), and any on-stage discussions thereafter. The goal of this recording is to make the best ideas and learnings about business topics freely available to a large audience of RSB alumni, supporters, and other community members, in an effort to enhance collective knowledge and help spread the idea that business can have a positive impact on the world.

In support of that goal, this release signifies your agreement to give RSB the right to record, stream, film, and photograph your presentation at the Event and to distribute, edit, translate or otherwise disseminate it, in whole or in part, in perpetuity and royalty-free, in any and all formats and media (now known or later developed).

Examples of permitted uses of the recorded presentation include, but are not limited to, displaying the Event on the RSB YouTube channel, or on the RSB website, michiganross.umich.edu; and distributing the recording through use in distance education within the University of Michigan and RSB intranet and other video distribution channels, such as iTunes. Any use by RSB for commercial purposes requires separate authorization from me.

If requested, RSB has agreed to make a copy of the recording available to me at no charge for my personal archival use. I understand that I’m not permitted to make available or distribute a public or paid copy of the Event video unless separate authorization is acquired from RSB.

You affirm that: (i) you are the sole author of the Presentation delivered at the Event; (ii) you own all rights to the Presentation, including, but not limited to, all copyrights and trademark rights; and (iii) you will advise RSB in writing of all third-party material contained in the Presentation (to which you have not secured all necessary rights) including any third party brand identities, video clips or audio segments used in your presentation.

If you do not wish to help us enhance collective knowledge, please initial the boxes below to restrict RSB usage of the recording:

[ ] The Event may not be live streamed.

[ ] Video of the Event may only be posted within the University of Michigan intranet and not made publicly available.

I intend this to be a legally binding authorization entered into in Ann Arbor, Michigan.

Agreed and Accepted:

_________________________________________          ____________________________
(signature)                      (date)

(PLEASE PRINT - First and last name)

(Event Title and Date)