Agenda

- Introductions
  - Melissa Wensman, Academic Advisor, Ross Washington Campus Coordinator
  - Jeremy Kress, Professor of Business Law, Ross Washington Campus Faculty Director
  - Joe Reibel, Student, attended in person course in October 2021

- Melissa will present on The Washington Campus logistics

- Time for Q&A with Melissa, Jeremy, and Joe
Why Participate?

- Understand how decisions made in Washington impact business
- Learn how you can promote policy outcomes that support business
- Understand how the public policy process works and learn practical ways to get involved
- Learn how legislative and regulatory decisions are made
- Develop sound business strategies that anticipate changes in Washington
# Program Dates

<table>
<thead>
<tr>
<th>2022 SESSION DATES</th>
<th>WHO IS ELIGIBLE?</th>
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<tbody>
<tr>
<td>January 3-7*</td>
<td>MBA1, MBA2, Part Time MBA, Global MBA</td>
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<tr>
<td>March 7-11**</td>
<td>MBA2, Part Time MBA, Global MBA</td>
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<tr>
<td>May 16-20**</td>
<td>Rising MBA2, Part Time MBA, Global MBA</td>
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Future 2022 dates are still yet to be determined, including virtual sessions.

*TWC registration deadline is December 15, 2021 for this session.

**You cannot be enrolled in any other UM courses at the same time as when these TWC sessions are scheduled.
Course Requirements

- **Assigned Pre-readings** to be completed before the start of the program
- **Attendance** for all sessions
- **Take-home exam**
- **Group Project** due approximately two weeks after the conclusion of the week
- **Public Policy Analysis Research Paper**: written individually; due approximately 3 weeks after the conclusion of the week
- Requirements to be posted on the Canvas site for BL 688.
- Successful completion of the course earns you **3 elective credits** towards your degree.

*Note: BL 688 does not fulfill the Business Law requirement.*
Program Format

- Each day starts at around 8:30am ET and goes until 5:00-6:00pm ET.
- Typically 4-6 sessions per day:
  - Lectures with Q&A
  - Panel discussions
  - Case studies
  - Optional tours/experiences
  - Built in breaks
Program Costs

Washington Campus program fees required at time of registration.

<table>
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<tr>
<th>Expense</th>
<th>Estimate</th>
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<tr>
<td>Washington Campus Tuition and Fees</td>
<td>$1,850; includes $400 registration fee</td>
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| U-M Tuition               | 3.00 credits charged as part of term total  
*See [www.ro.umich.edu/tuition](http://www.ro.umich.edu/tuition) for your rate.|
| Travel                    | ~$450 for airfare                                                        |
| Food                      | ~$500                                                                   |
| Accommodations            | ~$1400 for 6 nights at local hotel                                      |

Additional costs associated with travel, food, and accommodations are not applicable for virtual sessions.

For inquiries about financial aid opportunities, contact Ross Financial Aid:
Email [rossfinaid@umich.edu](mailto:rossfinaid@umich.edu)
COVID-19 Logistics

- **Proof of vaccination** is required throughout the week.

- **Masks** are to be worn indoors – Washington, D.C. mandate.

  - Many venues that are regularly part of Washington Campus curricular programming require such proof of vaccination, as do a large number of other venues in D.C. (bars, restaurants, gyms, think tanks, corporations and associations, etc.).

- Will continue to follow Washington, D.C. and CDC guidelines and will update students accordingly as anything changes.
How to Enroll

1) Register and pay for your desired session at www.washcampus.edu.
2) Send payment confirmation to rossgradacadadvising@umich.edu, along with:
   • Name
   • UMID#
   • Uniqname
   • Academic Program
   • Dates of Washington Campus Session
   • A liability statement, found here
3) You will receive an email back with further instructions.
4) Receive permission to enroll from Ross Registrar’s Office.
5) Register for BL 688 on Wolverine Access.

Make sure you can accommodate 3 credits in your schedule

- 18 credit maximum for FullTime MBAs, Online MBAs, WMBAs, and GMBAs
- 7.5 (winter/fall) and 4.5 (spring/summer) credit maximum for Evening MBAs
Questions?

Contact the Ross Graduate Academic Advising Office

Send an email to: rossgradacadadvising@umich.edu.

Attend virtual drop-in advising hours: Tuesday & Wednesday 1-2PM (link on iMpact).

Schedule an appointment in the online advising system.

Contact 2022 Faculty Director:

Jeremy Kress - kressj@umich.edu