## Minor in Business Checklist

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<tr>
<th>Name</th>
<th>UMID</th>
<th>Uniquename</th>
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| Anticipated Graduation Term |  |

<table>
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<tr>
<th>Course</th>
<th>Term</th>
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<tr>
<td>Econ 101 Principles of Economics I (Microeconomics)</td>
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### Core Courses*

1. ACC 300 Financial Accounting or ACC 471 Accounting Principles
2. FIN 302 Making Financial Decisions or TO 302 Managing Business Operations
3. MKT 300 Marketing Management or MO 302 Positively Leading People & Organizations
4. STRATEGY 302 Business Strategy or Action-Based Learning
5. Elective from approved list or additional core course

### Additional Course

#### Total Requirements

- ☐ 15 credits of approved coursework
- ☐ 2.000 GPA or better in minor coursework. All minor courses must be taken for a letter grade.

#### Approved Action-Based Learning courses:

- ES 395 Entrepreneurial Management (3)
- ES 445 Base of the Pyramid: Business Innovation for Solving Society’s Problems (3)
- MKT 401 Marketing Management II (3)
- MKT 411 Advertising Management (3)
- MO 463 Creativity at Work (3)
- MO 470/STRATEGY 470 Strategic Management of Knowledge in Professional Service Firms (3)
- STRATEGY 492 Dynamic Capabilities Through Corporate Development (3)
- TO 465 Business Systems Consulting (3)
- TO 482 Projects in Operations, Purchasing and Supply Chain Management (7.5)

#### Approved elective courses:

- ACC 301 Managerial Accounting (3) FIN 415 Corporate Investment Decisions (3)
- ACC 312 Intermediate Financial Accounting (3) FIN 425 Entrepreneurial Finance (3)
- ACC 315 Cost Accounting (3) FIN 440 Financial Trading (1.5)
- ACC 318 Financial Statement Analysis (3) FIN 480 Options and Futures in Financial Decisions (1.5)
- BA 201 Business Thought and Action (3) MKT 303 Brand Management (1.5)
- BE 311 Public Policies Toward Business (3) MKT 313 Consumer Behavior (3)
- BE 440 Risk Management and Insurance (3) MKT 408 Pricing (3)
- BL 305 Legal Environment (3) MKT 418 Marketing Analytics (3)
- BL 306 Law of Enterprise Organization (3) MKT 425 New Product Management (3)
- BL 309 Business Ethics and Accountability (1.5) MO 315 Introduction to Managing Human Capital (3)
- BL 310 Negotiation and Dispute Resolution (1.5) MO 321 Leadership in Organizations (3)
- ES 250 Introduction to Entrepreneurship (3) MO 414 Managing Change (3)
- FIN 317 Corporate Financing Decisions (3) STRATEGY 310 The World Economy (3)
- FIN 320 Real Estate Fundamentals (1.5) STRATEGY 361 International Management (3)
- FIN 321 Commercial Real Estate Finance (1.5) STRATEGY 411 Corporation in Society (3)
- FIN 329 Financing Research Commercialization (3) STRATEGY 417 Behavioral Processes of Strategic Management(3)
- FIN 334 Applied Quant/Value Portfolio Management(3) TO 410 Supply Chain Management (3)
- FIN 408 Capital Markets and Investment Strategy (1.5) TO 411 Decision Support with Excel (3)
- FIN 409 Fixed Income Securities and Markets (1.5)

*Completion of any of the following courses prior to Fall 2012 will substitute as follows:

ACC 271 for ACC 300; ACC 272 for ACC 301; BIT 311 for TO 311; FIN 300 for FIN 302; MO 300 for MO 302; OMS 311 for TO 302

For more information: [http://www2.bus.umich.edu/MyiMpact/academics/businessminor/curriculum](http://www2.bus.umich.edu/MyiMpact/academics/businessminor/curriculum)

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